

NONPROFIT



GREAT ALONE BUT TOGETHER WE CAN  
GO THE DISTANCE.

**PETERSON**  
TRUCKS



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TRUCKS



## PETERSON IN THE COMMUNITY

As a company committed to partnering with nonprofit and charitable organizations in serving the community, Peterson lends a helping hand in a variety of ways. In the past, support has primarily been provided in the form of donations and volunteer efforts. But for those with trucking needs, Peterson Trucks has now prepared several exclusive offerings that are only available to charitable organizations.

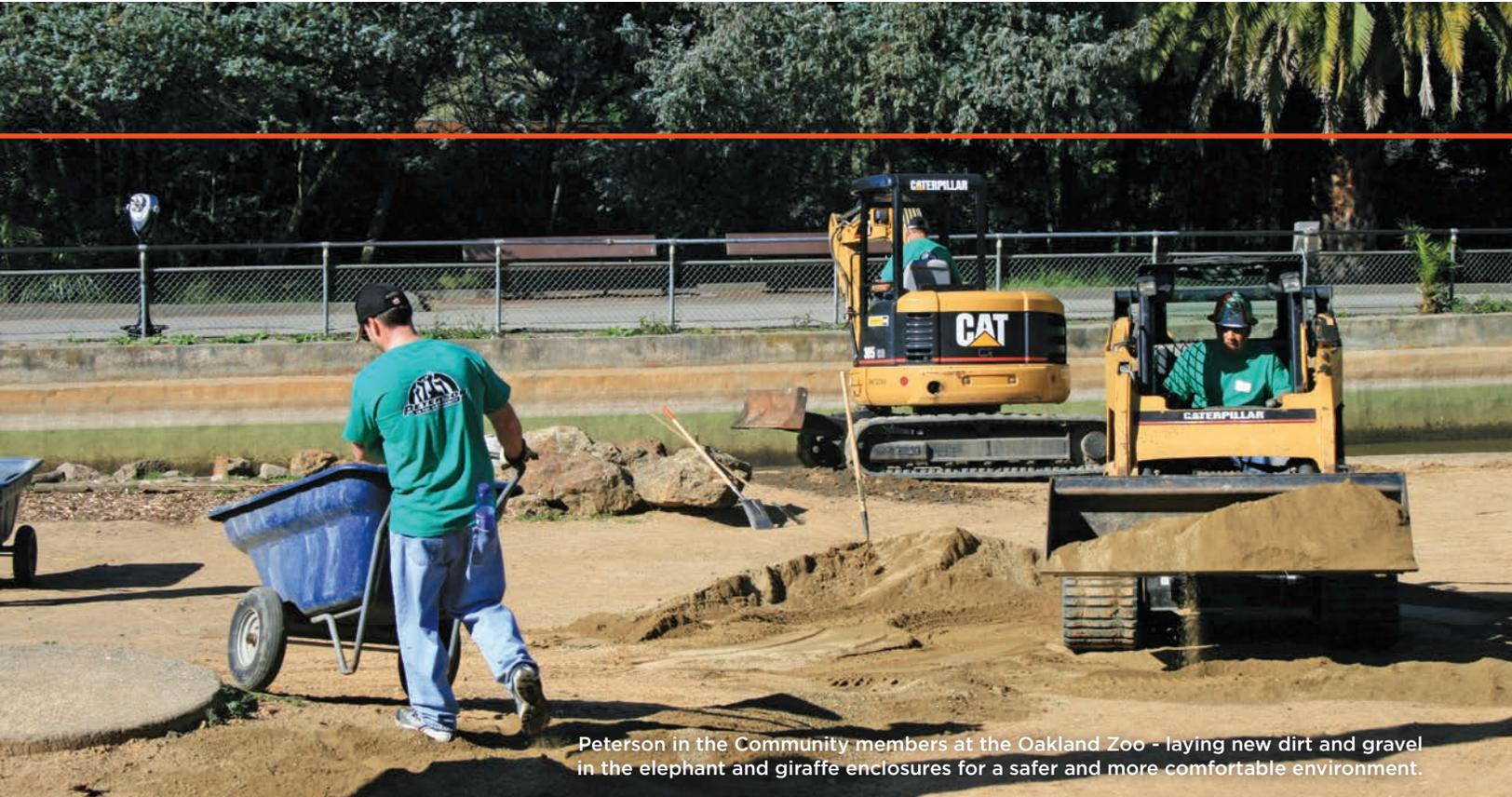
Not only will you reap the rewards of unbeatable rates, but you'll also have the added benefit of a knowledgeable staff that can offer suggestions or assist you with questions and concerns. When you choose Peterson, you're not just earning exclusive deals. You're investing in a partner that is dedicated to providing you with support to do more than succeed, but thrive. Together we can go the distance.

For more information, please visit: [www.petersontrucks.com/nonprofit](http://www.petersontrucks.com/nonprofit)



# \$500 REBATE





Peterson in the Community members at the Oakland Zoo - laying new dirt and gravel in the elephant and giraffe enclosures for a safer and more comfortable environment.

WITH THE PURCHASE OF A NEW TRUCK FROM  
PETERSON.



**PETERSON**  
TRUCKS



# PARTS

## NATIONAL FLEET PRICING ON PARTS

When you bring your business to Peterson, you gain access to exclusive national fleet pricing on parts. This offer is only available for nonprofits and guarantees the lowest pricing on the highest quality of product. So whether you're picking up donated clothes or delivering food, choose Peterson to be your part supplier.





## SERVICE

### 20% OFF ALL LABOR

Keeping maintenance costs down is a struggle no matter what industry your organization serves. But as a company dedicated to partnering with its customers in building the future, Peterson makes your productivity a priority.

With Peterson's exclusive nonprofit offering, you take 20% off of all labor performed in Peterson shops, making truck servicing a little more affordable for those who pride themselves in service.



## RENTAL

### 10% OFF DAILY RENTALS

Peterson Idealease understands the importance of having access to rental trucks during emergency situations, breakdowns, repairs, or when additional vehicles are needed to handle short-term peaks in demand. So rental terms have been specifically tailored to meet these inevitable inconveniences. Whether your rental needs are for one day or for several months at a time, Idealease has a special fleet of trucks set aside for your business necessities.

## LEASE

### 1% REBATE ON FULL SERVICE LEASE

A full service lease with Idealease allows you to enjoy all of the benefits of ownership, with none of the headaches.

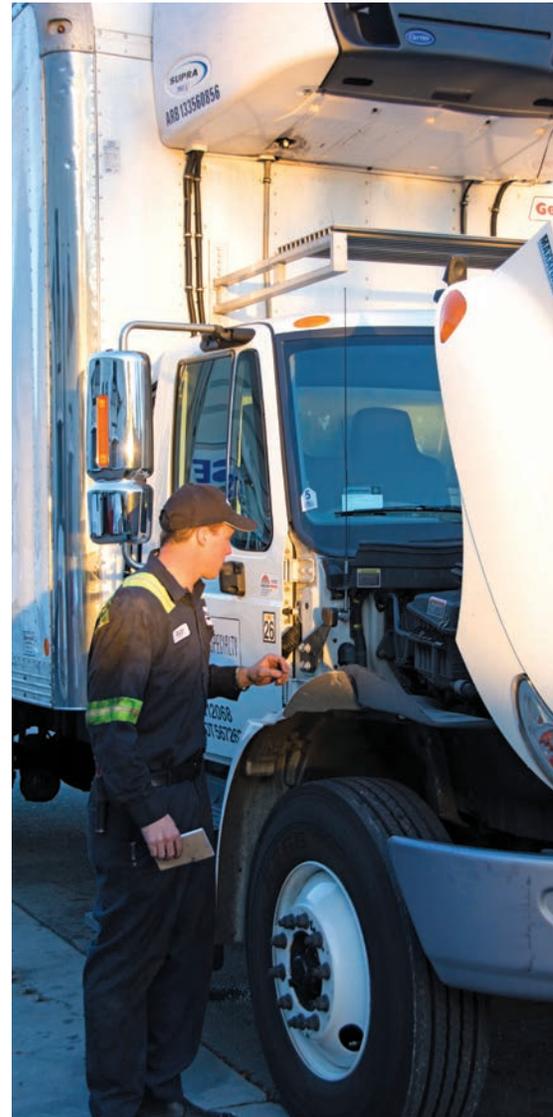
Truck Leasing can help improve cash flow and increase productivity by giving you the ability to focus on your business while Idealease manages all of your maintenance issues. Conserve capital and address specific balance sheet and tax issues with a stress-free lease. There is no deposit up front. And at the end of the term, full service lease customers simply return the vehicle to Idealease without concerning themselves with disposal or residual exposure.

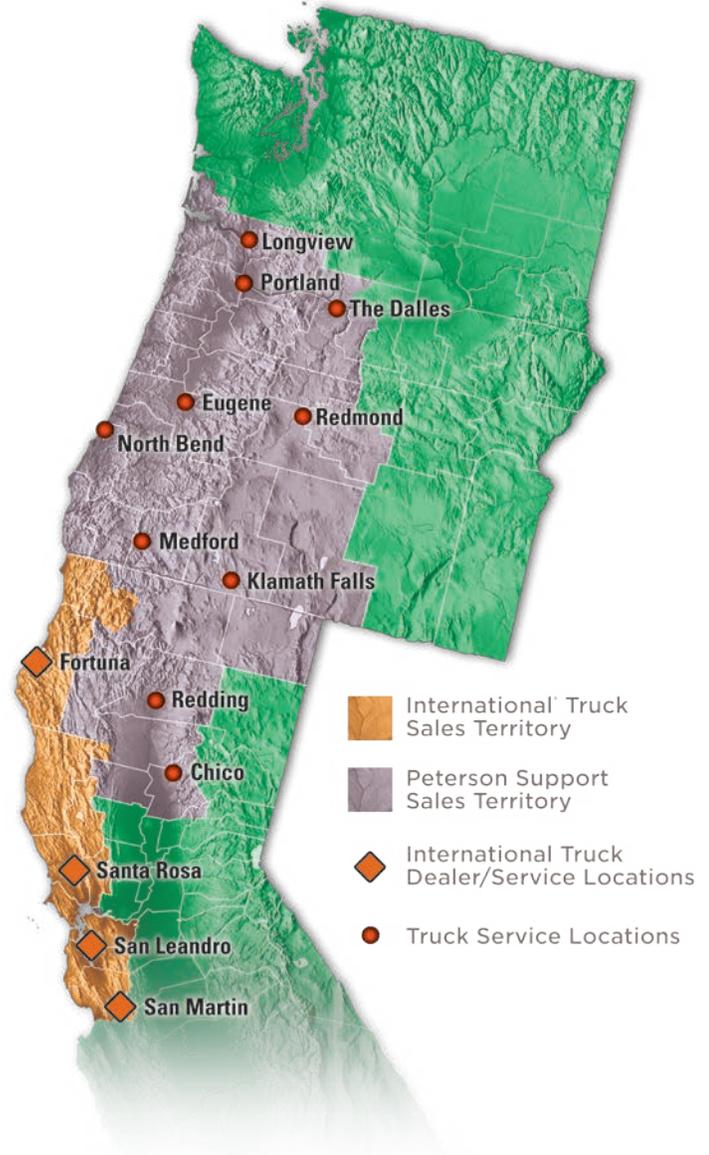
## MOBILE SERVICE

Whether your truck makes a planned visit to our shop or an unexpected halt on the side of the road, you have peace of mind knowing that Idealease will take care of you wherever you are. Our state-of-the-art mobile service trucks are operated by highly trained technicians who are ready for anything. These techs are on the road every day, performing scheduled maintenance at customer locations and getting equipment back on the road should a breakdown occur.

With a dedicated team on call 24 hours a day, 7 days a week, you can be confident that your business will spend less on down time and challenges.

Idealease Priority Service keeps your trucks on the road and out of the shop! That's what sets Peterson Idealease apart from the rest.







**YOUR OFFICIAL NORTHERN CALIFORNIA INTERNATIONAL® TRUCK DEALER**  
**WWW.PETERSONTRUCKS.COM** **888.818.1806**



**SAN LEANDRO**  
2718 Teagarden Street  
San Leandro, CA 94577  
Parts: 510-618-5590  
Service: 510-357-0326

**SAN MARTIN**  
13155 Sycamore Avenue  
San Martin, CA 95046  
Parts: 408-686-1195  
Service: 408-686-6810

**SANTA ROSA**  
3710 Regional Pkwy.  
Santa Rosa, CA 95403  
Parts: 707-571-7222  
Service: 707-576-1546

**FORTUNA**  
1700 Alamar Way  
Fortuna, CA 95540  
Parts: 800-562-6735  
Service: 800-562-6735