

# TRANSPORTATION SAFETY Because our families depend on us.



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## Why is Safety Important to Us?

Here at Peterson, you can count on our team of safety experts to keep your team and your fleet safe on the road. Our goal is to minimize dangerous situations and related expenses, and to protect the most important assets to your company: your crew. We strive to make sure everyone your drivers and other passengers on the road—returns home safe to their families every day.



## **Commercial Vehicle Accident Statistics 2016:**

- Large trucks and buses accounted for 12% of traffic deaths in 2016
- ▶ 43% of truck occupants who were not wearing a seatbelt during a crash were killed
- > Only 8% of occupants who were wearing a seatbelt were killed in fatal crashes
- ▶ 17% of fatal large truck crashes involved speeding
- ▶ 16% of all crashes caused by truck-driver distraction were related to cell phone use
- ▶ 5% of large trucks involved in fatal crashes had vehicle-related issues

Source: Large Truck Fatal Crash Data 2016, FMCSA

After an at-fault accident, your insurance rates could increase more than 40%. Also, every hour your vehicle is off the road after a crash is another hour of business lost. Preventing accidents by practicing safe driving habits will save both the lives of your drivers, and your bottom line.



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## How Do We Keep Drivers Safe?

We offer trucks equipped with a variety of cameras and mirrors to ensure drivers can see all around them. Combine this with blind spot and backup sensors for precision maneuvering, and your drivers will always be aware of what's around them. Our trucks' driver fatigue detection systems prevent driver exhaustion related incidents, and diagnostic software keeps track of maintenance needs from the minute the fault codes come in.

We offer trucks equipped with:

- 1. Backup Camers
- 2. Side Cameras
- 3. Rear View Monitor
- 4. Dash Camera
- 5. Backup Sensors

- 6. Blind Spot Sensors
- 7. Mobile DVR
- 8. Driver Fatigue System
- 9. 360° Surround View Camera System

# Trimble

Peterson's fleet relies on Trimble for dependable and measurable safety data. These metrics are used to monitor speeding and harsh braking, turning, and accelerating.



Individual driver safety performance can also be ranked across the team to provide valuable coaching opportunities. With Trimble, you don't just drive safely, you drive results.

Driver Safety Events - / Most Dangerous Locations -



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Nick Will, Transportation Technology Manager at Peterson's San Leandro Uptime Command Center

## **OnCommand™** Connection



OnCommand® Connection is a remote diagnostics system for all makes of trucks. This system can track your fleet of trucks to provide realtime reports, alerts, and GPS mapping of all vehicles. When a fault is detected, an alert is sent to our maintenance team. When the engine light comes on, our experts will be able to determine the best fault code action plan for your vehicles. Acting fast saves you time, gets your truck back on the road with minimal downtime, and protects your bottom line.



## Bendix<sup>®</sup> Wingman<sup>®</sup>



Bendix Wingman is an advanced vehicle safety system which combines a variety of technologies such as cameras, radar, and brakes to prevent commercial vehicle accidents. Some of its features include:

- Collision Mitigation helps drivers avoid collisions or reduce their severity.
- Adaptive Cruise Control uses automatic braking to prevent trucks from hitting stationary objects and from following vehicles in front of them too closely.
- Alerts warn drivers of stationary objects, potential collisions, speeding, and distracted driving.
- **SafetyDirect**<sup>®</sup> takes pictures when other vehicles get too close.
- ESP<sup>®</sup> Electronic Stability Program monitors vehicle sensors and gathers information to intervene in the event of a potential roll-over event.



## **Peterson Safety Training Seminars**

Hosted by Peterson Executive Vice President Tom Bagwell and Product Support General Manager Bob Hart, these four annual seminars promote a culture of safety in the workforce.

# 2020 PETERSON SAFETY CULTURE SEMINAR SCHEDULE:

Eugene: February 26 Santa Rosa: April 23 Hillsboro: August 5 San Leandro: November 18

# 2020 IDEALEASE SAFETY SEMINAR SCHEDULE:

San Leandro: March 11 Portland: May 13 Santa Rosa: July 22 Eugene: October 7

To register for an Idealease seminar, visit: petersontrucks.com/event/idealease-safety-seminars



## Idealease® Safety Services

Idealease customers have access to a team of vehicle maintenance professionals to keep your fleet safe on the road. We provide 24/7 roadside assistance to keep your drivers safe at all times with our IdealNet program. Idealease also provides driver training to reduce accidents while helping your company retain the most qualified drivers in the industry. As we strive to encourage a culture of safety, we also offer special compliance training to our customers management teams.

## Idealease<sup>®</sup> Safety Seminars

Several times per year, Idealease hosts safety seminars to keep customers up-to-date with federal and state regulations, which tend to change frequently. These day-long classes provide you with tips on how to comply with Hours of Service and ELD regulations, meet drug and alcohol testing requirements, keep up with vehicle maintenance record keeping, check driver qualifications, and record any incidents. Completion of the class qualifies participants to receive an FMCSA-mandated certification.



## Safety Equipment Offered by PTI

In our retail and parts shops, you can find an assortment of gear Peterson offers to keep your team safe. Some items we have for sale include traffic cones, orange vests, PPE such as safety glasses and cut-resistant gloves, warning lights, and more.

### INTERNATIONAL® TRUCK DEALERSHIP LOCATIONS

#### SAN LEANDRO

2718 Teagarden Street San Leandro, CA 94577 Sales: 510-618-5550 Parts: 510-618-5590 Service: 510-357-0326

#### SANTA ROSA

3710 Regional Pkwy Santa Rosa, CA 95403 Parts: 707-571-7222 Service: 707-576-1546

#### SAN MARTIN

13155 Sycamore Avenue San Martin, CA 95046 Parts: 408-686-6804 Service: 408-686-6810

#### FORTUNA

1700 Alamar Way Fortuna, CA 95540 Parts: 707-682-9023 Service: 707-725-1888

#### INTERNATIONAL USED TRUCK CENTER

2595 Alvarado Street San Leandro, CA 94577 Phone: 510-618-5550

#### **PETERSON IDEALEASE\***

#### CALIFORNIA: 510-618-5601

2595 Alvarado Street San Leandro, CA 94577

13155 Sycamore Ave. San Martin, CA 95046

3710 Regional Parkway Santa Rosa, CA 95403

#### **OREGON:** 503-285-9300

61 NE Columbia Blvd Portland, OR 97211

110 S Bertelsen Rd Eugene, OR 97402

#### ALBANY

1720 Fescue St SE Albany, OR 97322 Phone: 541-223-7780

#### EUGENE

110 S Bertelsen Rd Eugene, OR 97402 Phone: 541-790-2665

#### **PORTLAND** 61 NE Columbia Blvd Portland, OR 97211 Phone: 503-821-7310

**SALEM** 1150 Hawthorne Ave NE Salem, OR 97301 Phone: 503-967-4755

#### BEND

63120 Nels Anderson Rd Bend, OR 97701 Phone: 541-797-6829

## Fortuna

O Portland

Bend

Salem

Albany

C Eugene

### International Truck dealership

- Idealease
- Body shop

## 🜔 Santa Rosa

San Leandro

### San Martin



petersontrucks.com CA: 888-818-1806 | OR: 800-275-9200

